

THE 2016 SYMPOSIUM ON MULTIDISCIPLINARY RESEARCH IN EFFECTIVE ANIMAL ADVOCACY

NOVEMBER 12-13, 2016 — PRINCETON UNIVERSITY

“Only by doing high-quality research into animal advocacy can we really form a sound judgement about where our efforts will be most effective and will be doing the most good for animals.”

-Peter Singer



ANIMAL CHARITY
EVALUATORS

SYMPOSIUM SCHEDULE

Saturday, November 12

Location: Andlinger Center for Energy and the Environment,
86 Olden Street

8:15am-9:00am - Sign-in & Breakfast

9:00am-10:20am - Introduction - Jon Bockman

Keynote Address - Peter Singer

State of the Movement - Jon Bockman

10:20am-10:30am - Break

10:30am-11:35am - Utilizing Research
Bobbie Macdonald, Nick Cooney, and Krystal Caldwell

11:45am-1:15pm - Lunch
Location: Carl A. Fields Center for Equality and
Cultural Understanding, 58 Prospect Avenue

1:15pm-2:20pm - Cognitive Science
Adam Shriver, Becca Franks, and
Shane Schweitzer

2:20pm-2:30pm - Break

2:30pm-3:50pm - Psychology
Hal Herzog, Georgia Mason, Matthew Ruby, and Catherine Amiot

3:50pm-4:00pm - Break

4:00pm-5:00pm - Advocacy Through Education
Garrett Broad, Nicolas Delon and Jeff Sebo

5:00pm-6:00pm - Open Networking

Sunday, November 13

Location: Andlinger Center for Energy and the Environment,
86 Olden Street

8:15am-9:00am - Breakfast

9:00am-9:15am - Introduction
Funding Advocacy Research - Greg Boese

9:15am-10:20am - Advocacy Techniques
Jack Norris, Sneha Suresh, and Harish Sethu

10:20am-10:30am - Break

10:30am-11:30am - Innovative Techniques
Christie Lagally, Rosie Wardle, and Kathrin Herrmann

11:45am-1:15pm - Lunch
Location: Carl A. Fields Center for Equality and
Cultural Understanding, 58 Prospect Avenue

1:15pm-2:20pm - Broadening Horizons
Jessica Sandler, Zachary Groff and Eva Vivalt

2:20pm-2:30pm - Break

2:30pm-2:45pm - Closing Remarks
Jon Bockman

2:45pm-4:00pm - Open Networking

EVENT LOCATION AND TRANSPORTATION



First Transit

Saturday, November 12:

Departs Hyatt Regency at **8:00am**; arrives at Andlinger Center for Energy and the Environment approximately **8:15am**
Departs Hyatt Regency at **8:15am**; arrives at Andlinger Center for Energy and the Environment approximately **8:30am**

Departs Andlinger Center for Energy and the Environment at **5:30pm**; arrives at Hyatt Regency approximately **5:45pm**
Departs Andlinger Center for Energy and the Environment at **6:00pm**; arrives at Hyatt Regency approximately **6:15pm**

Sunday, November 13:

Departs Hyatt Regency at **8:00am**; arrives at Andlinger Center for Energy and the Environment approximately **8:15am**
Departs Hyatt Regency at **8:15am**; arrives at Andlinger Center for Energy and the Environment approximately **8:30am**

Departs Andlinger Center for Energy and the Environment at **3:30pm**; arrives at Hyatt Regency approximately **3:45pm**
Departs Andlinger Center for Energy and the Environment at **4:00pm**; arrives at Hyatt Regency approximately **4:15pm**

Event Parking

Park in **Lot 4, Lot 5, or Lot 25** off Western Way (also Ivy Lane) or **Lot 10**. Follow map to event location.

Speakers

Catherine Amiot

Full Professor of Psychology,
Université du Québec à Montréal

Jon Bockman

Executive Director, Animal Charity Evaluators

Greg Boese

Advocacy Research Program Officer,
Animal Charity Evaluators

Garrett Broad

Assistant Professor, Department of
Communication and Media Studies,
Fordham University

Krystal Caldwell

Statistical Analyst, Mercy For Animals

Nick Cooney

Executive Vice President, Mercy for Animals

Nicolas Delon

Assistant Professor/Faculty Fellow of
Environmental Studies and Animal
Studies, New York University

Becca Franks

Associate Research Scientist,
The Motivation Science Center at
Columbia University

Zachary Groff

Ling-Ann Hsiung Memorial Fellow;
International Press Coordinator,
Direct Action Everywhere (DxE)

Kathrin Herrmann

European Specialist, Animal Welfare Science,
Ethics and Law

Hal Herzog

Professor of Psychology,
Western Carolina University

Christie Lagally

Senior Scientist, The Good Food Institute

Georgia Mason

Canada Research Chair in Animal Welfare,
University of Guelph

Bobbie Macdonald

PhD candidate, Political Science,
Stanford University

Jack Norris

Co-founder and Executive Director,
Vegan Outreach

Matthew Ruby

Postdoctoral Research Fellow,
University of Pennsylvania

Jessica Sandler

VP for Regulatory Testing, PETA;
Director of the PETA International
Science Consortium Ltd

Shane Schweitzer

Doctoral candidate, Kellogg School of
Management, Northwestern University

Jeff Sebo

Research Assistant Professor of
Philosophy and Associate Director of the
Parr Center for Ethics, UNC Chapel Hill

Harish Sethu

Director, Humane League Labs

Adam Shriver

Visiting Fellow, Center for
Neuroscience and Society

Peter Singer

Ira W. DeCamp Professor of Bioethics,
Princeton University

Sneha Suresh

Master's candidate, Forensic Psychology,
John Jay College of Criminal Justice

Eva Vivald

Visiting Assistant Professor, Economics,
Stanford University

Rosie Wardle

Programme Director,
Jeremy Collier Foundation

Sponsors

University Center for Human Values,
Animal Charity Evaluators and the
Princeton Animal Welfare Society (PAWS).